

More destinations in the Americas receive the WTTC Travel Safety Stamp



REPORTS

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Jamaica, Baja California Sur, Yucatan and Grupo Xcaret have obtained the badge that will give tourists confidence in the high standards of hygiene and sanitation

Globally recognized destinations received the Travel Safety Stamp from the World Travel and Tourism Council (WTTC). These are: Turkey, Bulgaria, Jamaica, Mauritius and Ontario, Canada, as well as Baja California Sur, Yucatan and Grupo Xcaret, in Mexico, which have adopted the new protocols to protect the health of travelers.

The badge will give tourists confidence in the high standards of hygiene and sanitation in the travel and tourism industry.

Gloria Guevara Manzo, President and CEO of the WTTC, highlighted that "the Secure Travel Seal has the backing of the World Tourism Organization (UNWTO) and more than 200 CEOs of the main business groups in the sector around the world".

"The number of global destinations that our protocols adopt is growing at an accelerated rate, it is very gratifying and shows the success and importance of the Secure Travel Seal. This recognition is vital to restore consumer confidence around the world in the travel and tourism sector; Travelers can be sure that hygiene standards exist so that they can visit destinations safely" he said.

Guevara Manzo announced that, soon, the countries that will adopt the WTTC protocols for safe travel are: the United Kingdom, Egypt, Canada and Chile.

Carlos Mendoza Davis, Governor of the State of Baja California Sur, said that "it is an honor to include our state in the list of destinations with the WTTC Secure Travel Seal; We strongly support the protocols for the health care of travelers, it is our main commitment. Certainty and confidence will be the constants of our new normality for the visitor, for the workers in the tourism sector and for those of us who live here".

Mauricio Vila, Governor of the State of Yucatan, stated that "our state is already a benchmark in terms of security and good practices, we now seek to be a benchmark in biosecurity for tourism and we are very pleased to have the Travel Stamp WTTC insurance".

Miguel Quintana Pali, President and CEO of Grupo Xcaret, stressed that "for the company, visitors and our collaborators are the most important thing, therefore, before the reopening of Xcaret Park and Hotel Xcaret México, on June 15, We have implemented the safety and hygiene model called "Xegurity 360º", with a protocol plan according to the WTTC. We appreciate being the first international recreational group to receive the World Council seal, in terms of health protection".

Mehmet Nuri Ersoy, Minister of Tourism of Turkey, pointed out that his country "has been a model for the world to follow during COVID-19, due to well established health system and treatment methods. We have also been pioneers in establishing the direction of safe tourism with a certification program for the standardization of tourism, and we are now pleased to see that WTTC takes the efforts to a global level".

Nikolina Angelkova, Minister of Tourism of Bulgaria, stated that "tourism is a cause and represents a better future for all. We welcome the WTTC Secure Travel Seal initiative, which is driving the recovery of the travel and tourism sector and restoring traveler confidence".